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End of an era for cheap Chinese exports?

The economic model of manufacturing goods cheaply in China and exporting to other markets may now be outmoded, according to a European Union (EU) official.

Giorgio Magistrelli, secretary-general of the European Union Chamber of Commerce in China, has told the *MacauHub* website that manufacturing investment should instead focus on domestic markets. He points out that using Eastern Europe as a manufacturing base was now increasingly attractive to companies selling into Europe.

Aidan Healy, managing director of Singapore-based Healy Consultants, explains that companies manufacturing in China still enjoy low overheads and a plentiful supply of cheap labour compared to other regions, although he acknowledges concerns over the effective enforcement of intellectual property rights for foreign companies setting up high-technology manufacturing units in the country.

'Company formation in China is still a complex concept which requires much consideration – there are benefits to setting up a company in China rather than a foreign company setting up a branch in the mainland,' he explains.

'But before any entrepreneur or organisation considers China company formation, it is vital to seek professional advice from a company formation expert,' he says.

Hurdles for foreign firms include protectionist measures put in place by Beijing, which makes it more difficult for foreign companies to enter Chinese markets. For example, authorities demand that technology transfer be undertaken as part of the bidding process for tenders.

In addition to China company formation and around the world, Healy Consultants provides international tax planning, asset protection, corporate and private bank accounts, as well as migration into Asia. With a headquarters in Singapore, the Group also has offices in Dubai, Hong Kong and Perth, Western Australia.

For more information on China company formation, kindly follow [this link](#).