

Year end 2008

ASIA PROPERTY ON THE RADAR FOR SAVVY INVESTORS

Over the coming 12 months, global real estate prices will be at their lowest level (in relative terms) since the Great Depression of 1929. To optimise investment opportunities, Healy Consultants' clients are purchasing real estate in strategic countries around the world, including in Asia. Group company **Asia Property Consultants** is a consulting Firm offering independent real estate investment advice to wealthy individuals. The Firm does not receive commissions or kickbacks from agents. For more information on property investment, visit the [Asia Property Consultants website](#).

HEALY CONSULTANTS GIVES INTERNATIONAL TRADE A HAND

A virtual office is a cost-effective way to conduct business globally. Healy Consultants offers a virtual office in any country in the world. Services offered are tailored to client specifications. For example, a dormant virtual office, which includes a business address for invoicing purposes, is available for **US\$1,100** per year. A mail forwarding service is available for an annual additional fee of **US\$800**. A business telephone and message forwarding service is provided at an additional cost of **US\$900** per year. [Contact us](#) for more information on this valuable service.

BROKERAGE ACCOUNTS ENABLE EFFICIENT EQUITY PURCHASE

Over the coming 12 months, we believe global equities will be at their lowest level (in relative terms) since 1929. Consequently, it is critical to maximise opportunities by efficiently and easily purchasing equities on global stock exchanges. An international brokerage account enables global entrepreneurs to buy shares, bonds, mutual funds and other investments around the world. Healy Consultants assists clients to open brokerage accounts through professional brokers in reputable jurisdictions. To learn how Healy Consultants can enhance your business in this area [contact us](#).

IN-HOUSE TEAM PROVIDES POLISH TO YOUR BUSINESS IMAGE

Almost every business needs a website to effectively showcase its products and services on a global scale. Healy Consultants has helped several clients design, develop and write content for their websites. Our in-house website development team will create a cutting edge website tailored according to our client's specifications and target audience. With professional copywriting staff, we can deliver text that is comprehensively researched, drafted and edited to give any website a more polished feel. For further information, visit our [Website Development Services](#) page.

SEARCH ENGINE ADVERTISING THE COST EFFECTIVE MARKETING TOOL

During economic downturns, consumers spend less and marketers are forced to cut expenditure or refine their marketing strategies. Search engine advertising is the most cost-effective long-term marketing strategy all Firms should seriously consider. Healy Consultants develops search engine advertising strategies for our clients, based on the proven success of our own business website marketing. To ensure your business website ranks on the first page of Google, Yahoo and MSN, [contact us](#) to find out how we can help.

CLIENT SETS UP REPRESENTATIVE OFFICE IN INDONESIA

Healy Consultants is currently setting up a Representative Office (RO) in Indonesia to conduct local marketing activities on behalf of its local Singapore-based parent. The client, an international freight forwarding Firm, originally wished to set up a fully-fledged operation in Indonesia. However, freight forwarding is a restricted activity for foreign firms in Indonesia. Our Incorporation Team is currently liaising with the Indonesia Investment Coordinating Board (BKPM) to obtain the necessary RO license, with a view to our client beginning marketing activity in early 2009.

BACK TO SCHOOL IN SINGAPORE

One of our Singapore-based American clients has approached Healy Consultants for assistance in recommending a suitable local school for his young son. Equipped with our client's budget and preferred specifications, Healy Consultants' client relationship officer Leanne conducted extensive research on the international schools in Singapore, using a broad range of criteria to create a table of recommendations, with schools listed in order of preference. Based on Leanne's research, our client is able to make an informed decision on the future education of his son, much to his relief and satisfaction. For more information on how we can assist with similar support services, contact us.

HEALY CONSULTANTS DEVELOPS MISSION & VALUES

Following a recent human resources and team building exercise, Healy Consultants has drafted a mission statement and set of values which serve as a reference point for the way we do business and interact with clients and fellow employees. Using core tenets such as fairness, integrity, professionalism and communication as the basis of the way we work, our Firm is now working towards fulfilling some of the goals in our corporate mission statement. These include **i)** to be a profitable business with sales of US\$50 million, with 10 distinct businesses lines, employing 50 staff **ii)** To be surrounded by fantastic clients located in every country in the world **iii)** To have affiliate offices in every country in the world **iv)** To list on the Singapore Stock Exchange by 2015 and **v)** To be a Firm that talented employees want to work for and develop their careers.

OPPORTUNITIES PRESENTED IN 2009

Despite the negative sentiment and gloom surrounding the global economic downturn, Healy Consultants believes 2009 presents many opportunities for savvy investors. Areas of investment opportunity include **i)** global property and **ii)** stocks and shares as prices bottom out. Let Healy Consultants assist you to take advantage of global recession opportunities.

SEASON'S GREETINGS

Healy Consultants sends compliments of the season to our clients. Please note that our office will be closed from 22 December, reopening 5 January. Company officers will be checking e-mails from time to time at email@healyconsultants.com, and will endeavour to respond promptly to all enquiries.