

Q2 2008

## HEALY CONSULTANTS MOVES TO NEW OFFICE IN STRATEGIC EXPANSION

1. As part of our Firm's strategic expansion, Healy Consultants recently moved into new head office premises in the heart of Singapore's commercial and leisure district of Orchard Road. The new office, located opposite the Paragon Shopping Centre, caters more effectively to both our Firm's space requirements, as well as offering first-class city centre virtual office accommodation for our international clients. Healy Consultants solely occupies the 18<sup>th</sup> floor of Thong Sia Building (4000 sq feet), meaning increased privacy for our staff and Clients. We welcome our clients to visit our office. Contact Us to book an appointment with one of our consultants.

## INVESTMENT OPPORTUNITIES FOR OUR CLIENTS

2. Our German client is currently seeking investment finance to build a €100 million solar power plant in Singapore. With an annual return of 15%, feel free to contact us if your Firm would like to invest in this exciting business venture;
3. One of Healy Consultants European Clients owns six large real estate projects in Thailand, refer to [www.glenasia.com](http://www.glenasia.com). If you are interested in investing in Thai real estate, I will introduce you to my Client. Glenasia has been a Client of my Firm for many years. Healy Consultants completed our usual due diligence procedures on GlenAsia, as well as assisting their Group with corporate structuring, tax, accounting and banking. Consequently, you are being referred to a quality Client. Furthermore, Healy Consultants recently launched our Asia real estate business, refer to [www.asiapropertyconsultants.com](http://www.asiapropertyconsultants.com). My Firm will be happy to manage the Thai real estate investment engagement from A to Z on your behalf;

## SEARCH ENGINE ADVERTISING SEMINARS NOW OFFERED IN-HOUSE

4. A recent report by the US-based Internet Advertising Bureau and PriceWaterhouseCoopers that online advertising revenues hit record levels in 2007 is little surprise to the Marketing Department at Healy Consultants, which is responsible for maximising the exposure of our company website. Healy Consultants has many years' experience of ensuring our business website ranks highly on search engines, and we are now offering our expertise in this area in a series of search engine advertising seminars. The first seminar, entitled **Search Engine Advertising for Entrepreneurs**, will be held at our Singapore office conference room on 26 June 2008. Mark Lazell, Marketing Director of Healy Consultants will host the conference and show delegates how to make their Firm's website attractive to the search engines, including choosing effective keywords, adding metatags, internal and external link strategy and website structuring. The full-day seminar costs S\$1,000 (US\$735). For more information or to book, visit this webpage, e-mail us or call +65 6735 0120.

## HEALY CONSULTANTS INTO PUBLISHING WITH NEW GUIDEBOOK

5. Healy Consultants recently published our first book on search engine advertising. The book, available either in hard copy (in A5 format) or for download in PDF format for US\$200, provides practical, logical information on how to effectively market a website on the Internet. The book covers a wide range of search engine advertising-related topics, including techniques to achieve high rankings, tips on developing a successful links strategy and structure for a website, and information on how to maintain a website to retain high search engine results. For further information on our new book or to order a copy, please [contact us](#).

## US\$3 BILLION TO BE PLACED ON DEPOSIT

6. Healy Consultants is in the midst of an interesting engagement for a South Africa-based client, who trades commodities, including precious metals. Our client wishes to place US\$3 billion on deposit with a global financial institution, and has engaged Healy Consultants to find the optimum bank and investment product to meet their Firm's investment expectations. Our finance experts are currently approaching leading finance houses in Singapore and elsewhere in Asia to provide a suitable, secure investment deposit strategy for our client.

## GROUP EXPANDS WITH NEW BUSINESSES AND WEBSITES

7. In keeping with our strategic business expansion, Healy Consultants recently launched two new business lines to the group. Asia Property Consultants ([www.asiapropertyconsultants.com](http://www.asiapropertyconsultants.com)) assists foreign investors to buy real estate in Asia where, unlike in the US and Europe, local markets continue to boom. Asia Business Set Up ([www.asiabusinesssetup.com](http://www.asiabusinesssetup.com)), meanwhile, offers niche regional business set up services to local and international investors in Asia, and has recently published a guide book (**Asia Business Set Up**). The guide covers in detail everything an investor needs to know about a particular country – business set up costs, the legal and regulatory environment, taxes, company set up entity types and set up procedures, international trade agreements and relocation issues. Search Engine Advertising Made Easy is the group company responsible for marketing and organising our SEO seminars, as well as marketing our new book **Search Engine Advertising for Entrepreneurs**.